



4 tips

from Highly Successful
CofixRX Retailers



WARNING!

Doing these 4 simple things can add big gains in monthly revenue!

LOCATION

One of the most important tips is to always have **CofixRX Products front & center at your Point of Sale!** Many of your customers will be looking for it specifically. People want to feel safe. CofixRX can help.

Make it easy for your clients to find and buy CofixRX Products!



EDUCATION

Talk to your customers about the **benefits of CofixRX Products**. Explain that CofixRX Products harness the power of nature's most potent ingredients to help cleanse and support the body's defenses against germs, pathogens, and particulates to help your body stay healthy.

Start the conversation: "Have you tried CofixRX Products? Do you know what this does? CofixRX is remarkable! It simply works!"

COMMUNICATION & PROMOTION

Customers will appreciate your extra effort to share **what is new and proven to work**. Never pass on the opportunity to chat and make your customers feel noticed! But, when you are busy, **let CofixRX Marketing Material do the talking**. We offer a variety of shelf talkers, bag stuffers, flyers, and posters you can request free of charge with your order.

Sharing what CofixRX does with your customers is a great conversation starter AND will guarantee more sales for you!



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BUNDLING & UPSELLING

CofixRX Products bundle well with a multitude of other products. All you need to do to entice the purchase is to engage with those customers, notice their needs, and educate them about the power of CofixRX!

Most customers will add one or more CofixRX Nasal Cleanse and/or CofixRX Throat Spray to their purchase when they learn about the benefits and when and where they should use it.



HealthPro Portal

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